



04- C-1852

## CITY OF ATLANTA

SHIRLEY FRANKLIN  
MAYOR

55 TRINITY AVENUE, S.W.  
ATLANTA, GEORGIA 30335-0300  
TEL (404) 330-6100

*Berg*

October 6, 2004

President Lisa Borders and  
Members of Atlanta City Council  
City Hall, Suite 2900 South  
68 Mitchell St., S.W.  
Atlanta, Georgia 30303

**RE: Public Art Advisory Committee (PAAC) Appointment**

Dear President Borders and Members of the Council:

It is a pleasure for me to appoint Arthur Richardson to serve as a member of the Public Art Advisory Committee on behalf of the City of Atlanta. This appointment is for a **term of two (2) years** and does not require Council confirmation.

I am confident that Mr. Richardson will serve the Public Art Advisory Committee with integrity and dedication.

Sincerely,

  
Shirley Franklin

FILED BY  
CITY COUNCIL

OCT 18 2004

# **ARTHUR H. RICHARDSON**

**440 Beverly Road N. E.**

**Atlanta, GA 30309**

**Tel: 404.229.6280**

**Fax: 404.815.8140**

**Email: [artrichardson@mindspring.com](mailto:artrichardson@mindspring.com)**

Arthur Richardson is a Principal Consultant to First Commonwealth Securities Corporation. In addition, Mr. Richardson serves as a consultant to several public sector and private sector clients in the areas of municipal finance, housing and economic development, and international trade and development.

At First Commonwealth Mr. Richardson is responsible for developing public finance underwriting opportunities and providing financial advisory services, with a specific focus on housing and economic development. Mr. Richardson's international business consulting practice focuses primarily on private sector business development in Nigeria in markets such as consumer packaging, electric and water utility distribution, and export-import trade with the United States.

From October 1998 to October 2000, Mr. Richardson served as Managing Director of Goodworks International LLC, an international consulting firm founded by former Ambassador Andrew Young. Its geographical focus is the Caribbean and West Africa and its business scope includes advising on government policy, representation of major corporations before foreign governments, and private sector business development.

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Mr. Richardson spent eighteen years as a Fortune 10 corporate executive (1976-1994). He served in a range of senior management and professional positions at both the DuPont Company in Wilmington, Delaware, and the Mobil Oil Corporation in New York, London, and Southern California.

Mr. Richardson, a native of Atlanta, earned a BA degree from Emory University (1968), a JD degree from Georgetown University Law Center (1972), and a MBA degree from Harvard Business School (1976). In 2004, he was elected Chairman the Board of Directors of the Metro Atlanta Boys and Girls Clubs, the largest in the United States. In 2004, he was also elected to the Board of Directors of Atlanta's High Museum of Art. He is a member of the Sigma Pi Phi – Kappa Boule Fraternity and the Atlanta Guardsmen Club. Previously, Mr. Richardson served on the Board of Trustees of Delaware State College, the United Way of Delaware, and the World Affairs Council of Delaware. He maintains a variety of social and cultural affiliations in London and New York.

Mr. Richardson is married to Jay Marshall Richardson, an entrepreneur and owner of retail stores in the Hartsfield-Jackson Airport. As a couple, Arthur and Jay are active participants in Atlanta's arts community and they are avid international travelers. He has two adult sons, Art and Marc. Art is an

Investment Manager at Quattro Capital Hedge Fund in New York City, and Marc is pursuing a career in the film and entertainment industry in Atlanta.

## **ARTHUR H. RICHARDSON**

440 BEVERLY ROAD N.E.  
ATLANTA, GEORGIA 30309  
Phone 404-229-6280  
Email: artrichardson@mindspring.com

### **P E R S O N A L**

Highly experienced General Business Consultant, Financial Consultant, Marketing Executive, and Entrepreneur. In-depth experience in several domestic and international business sectors, including: municipal finance, global trading, telecommunications, plastics and chemicals, and shipping (oil & gas).

### **E D U C A T I O N**

B. A., Emory University, 1968.  
J. D., Georgetown University, 1972.  
M.B.A., Harvard University, 1976

### **E M P L O Y M E N T**

#### ***Planning Manager, Engineering Plastics, Dupont Company 1976- 1988***

Responsible for Strategic Planning and Administrative Management of \$500 million division of Polymer Products Department. Coordinated five-year Global Strategy to obtain major capital investment for expansion. -- Prior positions included Sales and Marketing, Financial Analysis, and Product Management in Flexible Packaging and Ethylene Polymers divisions.

#### ***Managing Director & Area Manager, Mobil Oil Corporation 1989- 1995***

As Managing Director of Mobil Shipping Company Ltd. in London, UK, responsible for general management and external relations for Mobil's international fleet of oil tankers. As Area Manager, Southern California, Marketing & Refining, responsible for sales management and franchise-relationship management of approximately 200 Mobil Service Stations and Convenience Stores.

#### ***Co-Owner, Airport Electronics Inc. & AEI International 1995- Present***

Owner and Operator of two retail locations in the Atlanta Airport and Joint Venture Partner with Hudson Group in Hartsfield Air Ventures, a Prime Concessionaire to the City of Atlanta with a contract to develop, operate or subcontract 32 retail locations. AEI International is a business management and consulting subsidiary of AEI.

#### ***Principal Consultant - First Commonwealth Securities, 2001- Present***

Bond Underwriting and Financial Consulting. Clients include the Housing Authority of Fulton County, Louisiana Housing Authority, Dekalb County Georgia, and the City of Macon. Firm has unique expertise with FreddieMac Lease Purchase Mortgage Revenue Bonds and maintains a strategic partnership with Goldman Sachs & Co. to Underwrite these Bonds in various markets throughout the United States.

### **C O N S U L T I N G   S K I L L S   &   E X P E R I E N C E**

***Extensive Public & Private Sector Consulting*** - Advised numerous private investors and entrepreneurs regarding marketing and financial viability of various business projects. Also, have advised senior elected officials on the strategic planning and implementation of various economic development and urban revitalization projects, particularly where a variety of funding sources are utilized.

***International Business Consulting*** – Currently working with entrepreneurs in London and West Africa who are seeking to expand and/or establish an industrial printing facility, a transportation services company, and marine terminal operations. Previously (1998-2000) worked with GoodWorks International LLC, in Atlanta, to provide project management and advisory services to the public and private sectors in Nigeria and Angola in the areas of Port Operations, Transportation Services, and Oil Sector development.

**AFFILIATIONS and MEMBERSHIPS**

Chairman – (2004), Board of Directors, Metro Atlanta Boys and Girls Clubs  
Board of Directors (2004), Atlanta High Museum of Art  
Member, Atlanta Council on International Relations  
Member, Kappa Boule, Sigma Pi Phi Fraternity (Atlanta)  
Member, The Wilmington Club (Delaware)  
Member, Tramp Club (London)  
Member, The Guardsmen (Atlanta)

04-1852  
(Do Not Write Above This Line)

A COMMUNICATION  
BY MAYOR SHIRLEY FRANKLIN  
A COMMUNICATION APPOINTING  
ARTHUR RICHARDSON AS A MEMBER  
OF THE PUBLIC ART ADVISORY  
COMMITTEE (PAC) IN THE  
ARTIST/CURATOR CATEGORY  
FOR A TERM OF TWO  
(2) YEARS. NO  
COUNCIL CONFIRMATION NEEDED.

Filed by Fall  
Council  
10/18/04  
w/o objection

- ☐ CONSENT REFER  
☐ REGULAR REPORT REFER  
☐ ADVERTISE & REFER  
☐ 1st ADOPT 2nd READ & REFER  
☐ PERSONAL PAPER REFER

Date Referred

Referred To:

Date Referred

Referred To:

Date Referred

Referred To:

First Reading

Committee \_\_\_\_\_  
Date \_\_\_\_\_  
Chair \_\_\_\_\_  
Referred To \_\_\_\_\_

Committee

Date

Chair

Action

Fav, Adv, Hold (see rev. side)

Other

Members

Committee

Date

Chair

Action

Fav, Adv, Hold (see rev. side)

Other

Members

Refer To

Refer To

Committee

Date

Chair

Action

Fav, Adv, Hold (see rev. side)

Other

Members

Committee

Date

Chair

Action

Fav, Adv, Hold (see rev. side)

Other

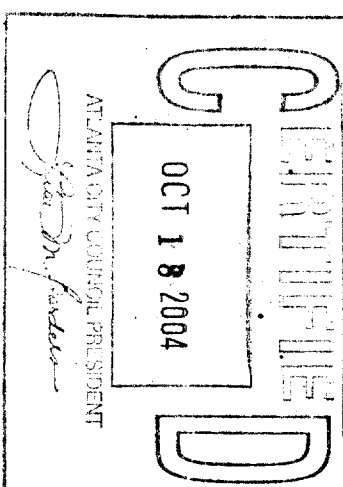
Members

Refer To

Refer To

CERTIFIED

FINAL COUNCIL ACTION  
☐ 2nd ☐ 1st & 2nd ☐ 3rd  
Readings  
☐ Consent ☐ V Vote ☐ RC Vote



MAYOR'S ACTION